

To:

Patrickbishop@ferris.edu

Subject:

To Patrick Bishop: Exclusive on Duct Tape Toboggan Race

Mr. Bishop:

The cold air hits your face as you prepare yourself to race down the snow-covered hill. You slowly rock back and forth until your sled comes to the edge, "On your mark, get set, GO!" With all your might you and your team member slide down across the snow enjoying one of Michigan residents' favorite winter pastimes, sledding. You watch as the other team sails past you in a toboggan made out of nothing but duct tape and cardboard.

The Ferris Circle K International (CKI) event would be great for *The Bishop Review* magazine. Your recent series on unusual college fundraisers sparked the interest of students across Michigan. CKI will be holding its Annual Duct Tape and Toboggan Race on Saturday February 27 from 1:00-4:00 p.m. behind Ward Hall. All money raised at the event will be donated to the Women's Information Service Inc. (WISE) of Big Rapids.

We are offering an exclusive interview with the race winners to *The Bishop Review*. Please let me know by Thursday Feb. 25 if you would be interested in moving forward with the story. The winners of the toboggan race would cooperate with any writers or photographers during and after the event. We can also help you arrange a time to meet with the members of the CKI fundraising committee and the chapter president. Please let me know how we can assist you. My direct line is 269-277-2103.

I will call Thursday, Feb. 25, to see if I might be of any help on any accommodations you may need for the story. Thank you for your time and consideration.

Katie Nimitz

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