



## Student Government

# Social Media Content Schedule Spring 2018

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Facebook: 1x per day  
Twitter: 2x per day  
Blog: 1x per week

### Monday:

- Motivation Monday

### Tuesday:

- New Members
- Meeting Recap

### Wednesday:

- RSO Spotlight
- News

### Thursday:

- What's happening on campus
- Shared content from other pages

### Friday:

- Bulldog weekends - (checkout CLACS)
- Blog - Morning

### Saturday:

- Sports update

### Sunday:

- Volunteer opportunities for the week
- Week preview

Hashtags: #RSOSpotLight, #StuGovLove, #FerrisStuGov